

**TOWER 23PRO**

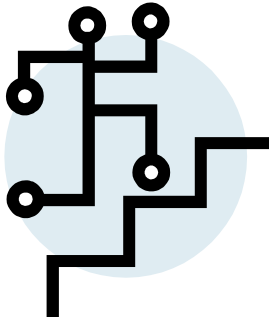
*Multi-media Education Designed to Increase Student Achievement*

**Goals and Objectives**

To enhance, the educator’s media techniques and skills sets so that they may develop lessons and materials that will have a positive impact in their classroom and school and increase student understanding and achievement.

To gain a deeper understanding of the uses of the various forms of media and how to apply them in the educational setting.

To connect with other Educational Innovators to share and expand the knowledge and skills of the individual and the group.



To work in collaboration to help create educational media that will impact all students.

*Ever increasing technological advances , challenge the educator to develop a multi-media approach to lesson delivery.*

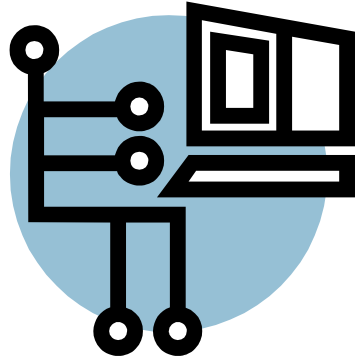


**TOWER 23PRO**

Michael Cain.  
576 Washington St.  
Meadville, PA 16335

Phone: 814-333-1852 Or 547-3470  
Fax: 814-333-1854  
E-mail: mremike@tower23.com

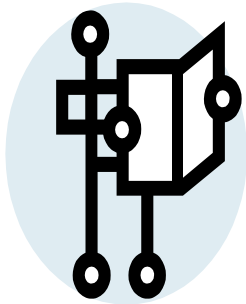
**Educational Innovators Workshop**



**Tel: 814-333-1852  
814-547-3470**

# Agenda

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Welcoming fellow innovators. Introductions and greetings.

## Thinking and Discussing

Think of a person that has used multiple forms of media to impart a message. Individuals such as Walt Disney and Steven Spielberg come to mind. Discuss what impressed you about their work?

*Is there a piece of educational media that has impressed you or impacted you teaching in a positive way?*

Think about all the various educational tools you have used. What was one of the most effective teaching tools you have used? Who created it and how did it work?

## What are Skill Sets?

**Print Media and How to Use It**

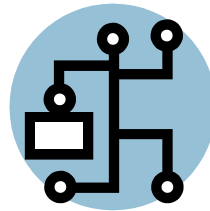
**Going Beyond the Printed Page**

**Developing a Multi-Media Plan**

**It Is All About Content**

## THE WEB AND EDUCATION

What does it take to build a good Web site?



What Web sites impress you and do you use in your lessons? Why do they work?

## BUILDING A GOOD WEB SITE

*We do not have to be in a rush to catch up to commercial media.*

**Getting the content across.**

**How do you get there from here.**

**Creating a Good**

**Navigation System.**

**Adding Interactivity**

**Getting Help**

*Building student teams*

**Pitfalls and Side Tracks**

**Downloads: Print, Audio, and Video**

**Web 2.0**

**The Tower 23pro Multiple Choice generator**

**The Tower 23pro Matching Practice Java Applet**

**Exploring Tower 23**

**Your Projects and Your lessons**

**Keeping Things on Track**

**Maintaining the Content on the Web**

**Where do we go from here?**

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Fax: 814-333-1854  
E-mail: [mremike@tower23.com](mailto:mremike@tower23.com)